

Rapid Nutrition

Small Business Award Winner 2013

RNL
RAPID NUTRITION LTD
Leading the way in Healthcare...

About

Rapid Nutrition started from humble beginnings in 2001 with just me, my wife and about \$5000. My wife Leisa St Ledger, a former Policewoman and mother-of-three, was having difficulty losing the excess weight gained whilst pregnant. Disenchanted with the weight-loss techniques and products on the market, she began working Leisa's Secret - a set of weight loss products that address the many issues other products fail to do.

The key benefits we are experiencing as a result of winning the Queensland Export awards is



how it strengthens the company's positioning in the market place to outside parties both domestically and internationally i.e. distributors, suppliers, retailers.

Additionally the media attention we have attract as a result of winning the awards has really driven shareholder value through additional sales, strategic partnerships and general market place awareness.

The company has taken full advantage of this prestigious award by immediately announcing our win to our international partners. Additionally, we have promoted the export award at every opportunity possible from media releases, through to our corporate website and right down to our email signatures. The recognition and credibility the award provides has been tremendous and continues to benefit the company. It is an award we show of with pride.

"Winning the Export Awards has been very flattering to say the least. It has had a tremendous impact on our company - even on a local level. It really validates the company in the eyes our team, customers and partners and provides a tremendous boost in moral for our team."

Simon St Ledger
Director

Q. What advice do you have for those considering entering the export awards for the first time?

A. I would highly recommend entering. You have absolutely nothing to lose and everything to gain. Regardless of whether you think you have a good chance of winning the awards or not, the Export Awards provide a very unique opportunity to get involved with like-minded companies, a lot of highly successful entrepreneurs, experienced government and trade representatives and officials, as well as providing a great opportunity to self asses your company and expand your personal network.

system™ LS
slim with science

satisfy™
hi-fiber bar
cranberry chocolate

- Packed with fiber & vegan protein
- Reinforced with Omega-3 & Omega-6
- Only 180 calories per bar
- 100% organic ingredients
- Natural sweetness
- Antioxidant rich super foods
- Energy enhancing
- No cholesterol or trans fats

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Get with the program.
www.SystemLS.com

Leisa St Ledger

Back our QR code for a special video message from Leisa and to learn more about our delicious slimming solutions!

Premier of Queensland's
Export Awards
25th Anniversary 2014

eca
Export Council
of Australia